

DD/S&T-4951-69
30 December 1969

MEMORANDUM FOR: Director of Scientific Intelligence
Director of ELINT
Director of Special Activities
Director of Special Projects
Director of Computer Services
Director of Foreign Missile and Space
Analysis Center
Director of Research and Development

SUBJECT : Management Programs

1. Attached are OTR announcements on four management programs:

- a. Executive Program in Business Administration, Columbia University
- b. Executive Management Program, Pennsylvania State University
- c. Institute for Management, Northwestern University
- d. The Management Program, Northwestern University

2. We received only two brochures for each of the above courses. These can be made available for review by you or your training officer. In the meantime, the following comments about the programs appear in order:

a. Columbia's Executive Program in Business Administration: This is one of the five programs approved to supplement the Harvard Advanced Management Program. The list of some 300 participants in 1969 contains only two individuals from the government sector, both from the faculty of the Industrial College of the Armed Forces.

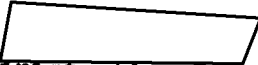
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b. Penn State Executive Management Program:
This program appears to be oriented toward the executive in the business and industrial sectors. Very limited participation by Federal Government officials.

c. Northwestern Programs: Strictly oriented toward the business and industrial sectors. No Federal officials participated in 1969.

3. If you have any nominations, please submit them through this office by the due dates given by OTR. Negative replies are not required.


Chief, Administrative Support Staff
DD/S&T

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Attach
a/s

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